

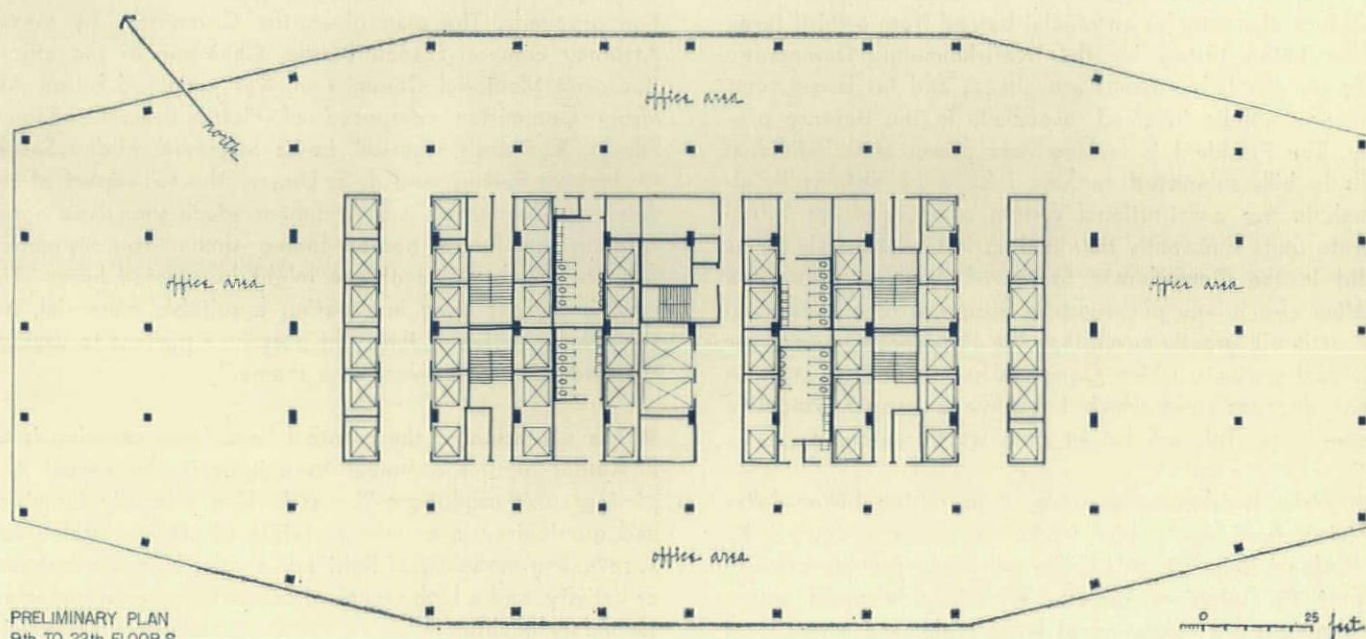
DESIGN OF "GRAND CENTRAL CITY" ACCEPTED

New York to Receive Major New Building

NEW YORK, N. Y.—Designs for a giant new building in this city's teeming Grand Central Terminal area have been released. "Grand Central City," which will rise on East 45th St. between the eclectic-Classic terminal on 42nd St., and the picturesque New York Central tower on the upper Park Avenue axis at 46th St., will add what is described as the world's largest commercial office building (in floor space) to one of the world's most densely populated business districts. Announcement of the new building was made just a few days before New York City Planning Commission revealed new zoning proposals designed to serve as guides to better municipal planning and to eliminate, in some part, the serious crowding caused by overbuilding in most areas.

Grand Central City was designed by Dr. Walter Gropius, Dr. Pietro Belluschi, and Richard Roth, as associated archi-

itects. The building will have 2,400,000 sq ft of floor area, supplanting the present "world's largest," the 2,300,000-sq-ft RCA Building. The 55-story structure will have as its dominant element a 49-story, octagon-shaped tower of metal, masonry, and glass. The tower will stand on a broad, six-story base which will cover almost all of the 151,000-sq-ft site between the existing Park Avenue ramps. The main entrance will be through a deep, 40-ft-high loggia on the 45th St. side. There will also be entrances from Grand Central Terminal and Vanderbilt Avenue. In addition to the customary public lobby areas, there will be four private entrance and lobby areas, each with its own service and elevator core. Two recessed floors will add interest to the vertical lines of the tower. James Ruderman—Consulting Engineer; Diesel Construction Company—General Contractor.



PRELIMINARY PLAN
9th TO 22th FLOOR S