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PROGRAM FOR NEW YORK, 1959-60

OCTOBER 14, 1959, WEDNESDAY, 5:00 p.m., Fashion Institute of Technology, 227 West 27th Street.

Non-Residential Interior Design, a panel discussion.

Panel Members: Richard Draper, N.S.I.D. Trade Member; Abe Feder, lighting consultant and designer; E. K. Gebhart, N.S.I.D.; Harold P. Glave, N.S.I.D.; H. McKim Glazebrook, Jr., N.S.I.D.; Michael Saphier, N.S.I.D.; Alfred Sauer, N.S.I.D. Trade Member; Gerald V. Ward, N.S.I.D.

OCTOBER 22, 1959, THURSDAY, 11 a.m.-4 p.m.

Tour of Offices (in Mid-Manhattan) designed by N.S.I.D. members. To benefit the N.S.I.D. Student Scholarship Fund.

Milton A. Gordon, TV film producer 375 Park Avenue

designed by Michael Greer, N.S.I.D.

Philip Johnson Associates 375 Park Avenue

designed by Philip Johnson, N.S.I.D.

Joseph Seagram & Sons, Inc. 375 Park Avenue

designed by Philip Johnson, N.S.I.D.

Charles Zweifel, electrical contractor 148 East 40th Street

designed by Edith Gecker, N.S.I.D.

Sumner Rider & Associates, public relations 355 Lexington

designed by Shaw & Draper, N.S.I.D.

Bristol-Myers Company 630 Fifth Avenue

designed by Katharine Hartshorne, N.S.I.D.

First Stamford Corporation 45 East 57th Street

designed by Dora Brahms, N.S.I.D.

OCTOBER 28, 1959, WEDNESDAY

Tour of Homes designed by N.S.I.D. members, to benefit the N.S.I.D. Student Scholarship Fund, Emma Willard School.

Churchill Brazelton (by Brazelton, N.S.I.D.) 405 E. 54th St.

Irving Fisdell (by Ward Bennett, N.S.I.D.) 12 Beekman Place

Helen Carity Green (by Green, N.S.I.D.) 420 East 55th Street

Mr. and Mrs. Willard Ray (by Michael Greer, N.S.I.D.) 563

Park Avenue

NOVEMBER 10, 1959, TUESDAY, 5:00-7:00 p.m., at the Crystal Ballroom of the Park Lane Hotel, 299 Park Avenue.

Wallpaper, an exhibition, demonstration, and forum on the advantages, proper use, and manufacture of wallpaper, con-

ducted by The Wallpaper Council, Inc., representing numerous N.S.I.D. Trade Members' Sources. Reception host is The Wallpaper Council, Inc. Participating N.S.I.D. designers are to be announced.

NOVEMBER 16, 1959, MONDAY, 4:30 p.m. at N.S.I.D. National Headquarters, 50 East 57th Street.

N.S.I.D. Student Member Forum

NOVEMBER 18, 1959, WEDNESDAY, 4:30 p.m., at N.S.I.D. National Headquarters, 50 East 57th Street.

Quarterly Business Meeting

NOVEMBER 19, 1959, Thursday

Allentown, Pa.

Tour of Lehigh Valley Club for professional and press N.S.I.D. members only, guests of the designer, Valerian Rybar, N.S.I.D.

DECEMBER 7, 1959, MONDAY, Music Box Theater, West 45th. **Theater party: "Five Finger Exercise."** Attendance at two-year London hit drama starring Jessica Tandy and the London cast, to benefit N.S.I.D. Student Scholarship Fund.

DECEMBER, 1959, exact time and date to be announced, at the El Morocco, 307 East 54th Street.

Preview of the new El Morocco designed by Valerian Rybar, N.S.I.D., for N.S.I.D. members only.

JANUARY, 1960

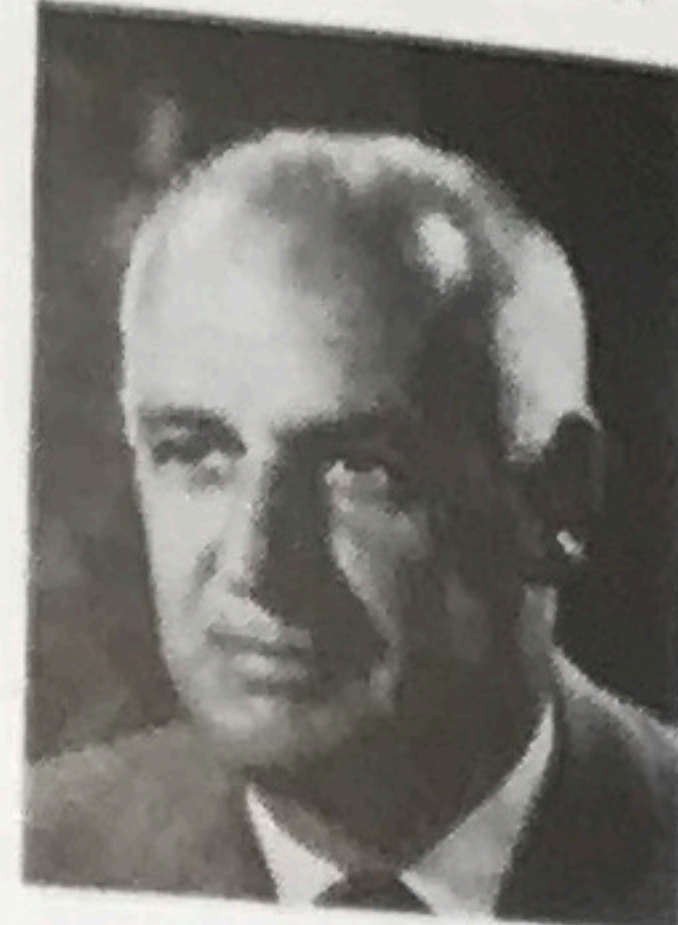
Time and place to be announced

Salute to Italian Design, presented by N.S.I.D. in conjunction with the Italian Cultural Institute. A meeting and panel discussion with leading members of the field of Italian design: architects, industrial and craft designers, and representatives from the Italian design press, together with members of the Italian press. It will include an exhibition of Italian design encompassing the entire interior design field. A reception for Italian and American interior designers will follow. Open to N.S.I.D. members only.

JANUARY 28, 1960, Thursday, 5:00 p.m. Sheraton East Hotel, Park Avenue and 51st Street

Fabrics Spectacular: Design Communication through the Arts, still life vignettes

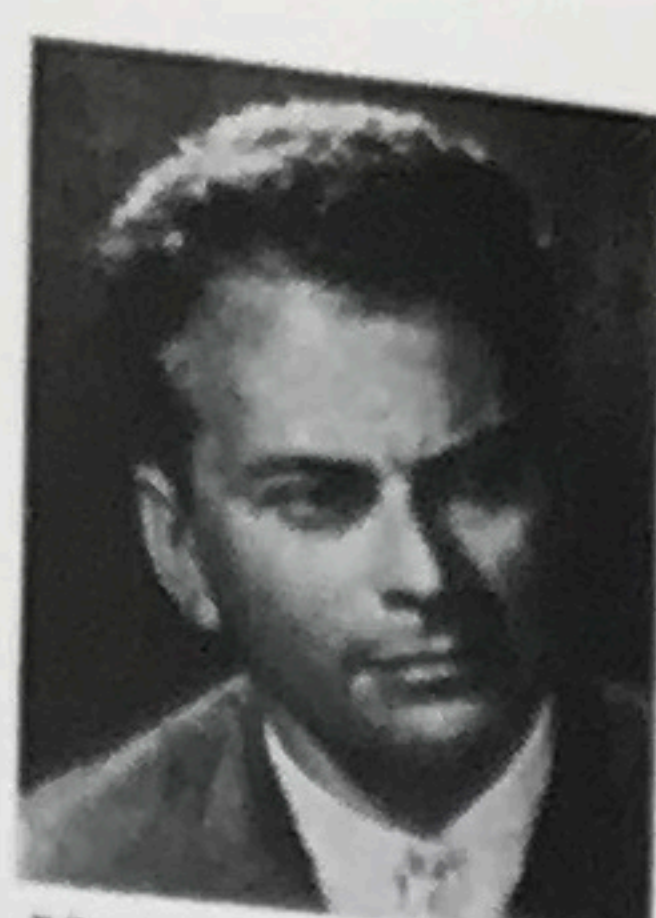
James Robertson, Vice President



Frances Rowley, Treasurer



Edward F. White, President



Herbert Cordier, Chairman of the Board



Charles J. Aufferth, Jr., Vice President



Mary Elizabeth King, Secretary



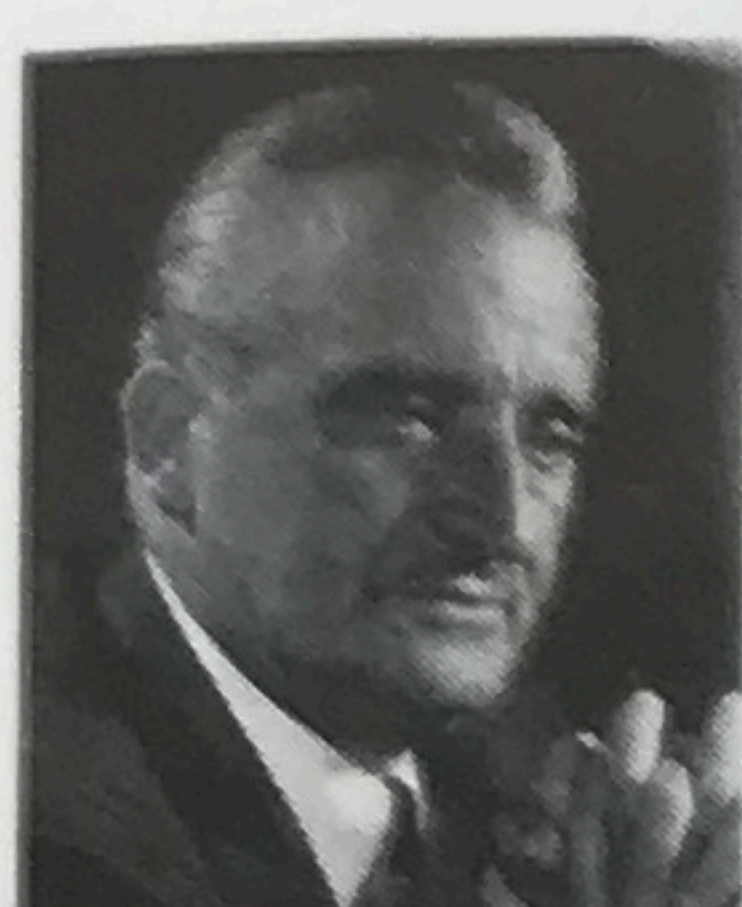
Shirley Ritts, National Representative



Camille Holland, Chairman of the Program Committee



Jeannette Coppes, Member of the Board



Gilmore D'Onofrio, Chairman of the Board



Right to left: Reese Lewis, now President (then of Program Committee); Mrs. Reese Lewis, now Treasurer of Education Committee, handing \$300 to Karel Reynick, Student Scholarship Winner.



Lorene Allison, Secretary



Roger Williams, President



Ceil Williams, Chairman of the Board



Floreine Smith, Vice President



Don Embree, Treasurer

tions countries, in which N.S.I.D. trade members' fabrics will be shown.

Moderator: Mrs. Mildred Mottahedah, Observer at the U.N.
Panel Members:

- Robert S. Arata, N.S.I.D. Trade Member—Updecor, Inc.
- Marion V. Dorn, N.S.I.D.
- Richard A. Eaglesham, N.S.I.D. Trade Member—Eaglesham Prints
- Walter Easton, N.S.I.D. Trade Member—Bergamo Fabrics, Inc.
- Frank Judson, Jr., N.S.I.D. Trade Member—Stroheim & Romann
- Elsie McNeil, N.S.I.D. Trade Member—Fortuny, Inc.
- Joseph Pravata, N.S.I.D. Trade Member—Arundell Clarke
- Louis Roberts, N.S.I.D. Trade Member—Isabel Scott Fabrics Corp.

FEBRUARY 16, 1960, TUESDAY, 4:30 p.m., at N.S.I.D. National Headquarters, 50 East 57th Street
N.S.I.D. Student Member Forum

FEBRUARY, 1960. *Time and date to be announced.*
Tour of Asia House, designed by Philip Johnson, N.S.I.D., architect For N.S.I.D. members only.

FEBRUARY, 1960. *Time and date to be announced.*
House of Ease Interiors. Reynolds Metals Company will construct the interior of a model house to be designed and decorated by N.S.I.D. professional members, illustrating the maximum use of aluminum in interiors. Mr. David Reynolds will open the exhibition for public viewing.

Participating Designers:

- Raymond Loewy, N.S.I.D.
- Geraldine Nicosia, N.S.I.D.
- Matthew Sergio, N.S.I.D.
- Margot and Jack Stewart, N.S.I.D.
- Eugene Tarnawa, N.S.I.D.
- R. Holland Trull, N.S.I.D.

MARCH 16, 1960, WEDNESDAY, 4:30 p.m. N.S.I.D. National Headquarters, 50 East 57th Street
Quarterly Business Meeting

MARCH, 1960, 5:00 p.m., *Day, date, and place to be announced*
Fabulous Floors, a presentation of new designs in floor coverings created by N.S.I.D. professional members in cooperation with Congoleum-Nairn, Inc., who are reception hosts.

APRIL, 1960, 5:00 p.m. *Place and day to be announced*
Living Interiors on a Budget, created by 12 N.S.I.D. professional members in cooperation with *Living for Young Homemakers* magazine. Mrs. Edith Evans, Editor-in-Chief, will speak on "A World of Living Ideas on a Budget."

APRIL, 1960. *Exact dates to be announced*
N.S.I.D. Japanese Tour. N.S.I.D. members will be the guests of Takashi Asada, Secretary General of the World Design Conference in Japan, which will take place in April. N.S.I.D. low-rate round trip accommodations are to be announced. Subject of the conference will be man's surroundings in modern times, considered in connection with recent scientific and industrial developments. The conference will be attended by people working in architecture, urban planning, the crafts, the graphic arts, industry, education, and science.

MAY 24, 1960, TUESDAY, 8:00 p.m. Hotel Sherman, Chicago
Inauguration of the First Annual National Thomas Jefferson Design Awards.

MAY, 1960, *date and time to be announced* Panam terminal Design for Space Age Transportation, a tour of Pan American World Airways new terminal, to be completed in May, and built to a design by Eero Saarinen & Associates, at International Airport, Idlewild. Accompanied by a lecture on design for future transportation. N.S.I.D. members only.

JUNE 16, 1960, THURSDAY, 5:00 p.m. *Place to be announced.*
Annual Business Meeting and Election of Officers

JUNE, 1960, 11:00 a.m.-5:00 p.m., N.S.I.D. National Headquarters, 50 East 57th Street
Exhibition of N.S.I.D. Student Members' Work