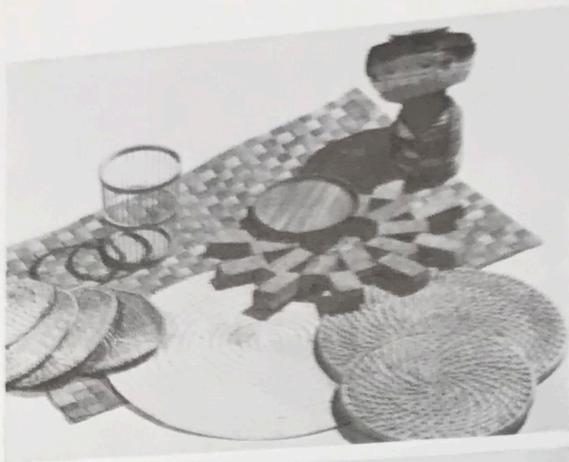


# For your information



Some displays and merchandise in Pratt's "Penny to a Dollar" student exhibition of good design featuring home furnishing accessories under \$1.

## Home Furnishings in Illinois

The University of Illinois' College of Fine and Applied Arts will hold its sixth biennial "For Your Home" exhibition (March 27-May 4) in which outstanding examples of contemporary design in furniture, fabrics, tableware, appliances, and other home accessories will be featured.

## A Lighting First

The lighting industry will stage its first National Lighting Exposition (March 9-12) at New York's Coliseum, thereby focusing attention on one of the fastest growing factors in contemporary design (see page 90). The Exposition will include a series of symposiums in which lighting techniques and installations will be discussed by experts in various fields. For example, New York lighting consultant Thomas Smith Kelly will conduct a symposium on residential lighting; Dr. Frederick Hill, Assistant Superintendent of Minneapolis schools, will discuss school lighting; Peter Muller-Munk will discuss lighting in industrial design; and Professor Stanley McCandles of Yale University will conduct a symposium on theatrical lighting.

## A.I.D.

In line with its extensive campaign designed to familiarize the public with its organization, the American Institute of Decorators held "open house" in New York recently for some 90 women's page editors of U. S. newspapers. Along with other pertinent information, the out-of-town editors were given the results of a nationwide A.I.D. survey among its 1700 members grouped into 24 chartered A.I.D. chapters whose regional areas include 44 states.

(Continued Overleaf)

Architect-designers of Brooklyn Museum's Design for the Home exhibition, left to right: Paul Mitarachi, Aldo Giurgola, Gerhard M. Kallmann.



Institute's Sixth Annual good-design exhibition featuring home accessories from a "Penny to a Dollar." Designed and built by second year interior design students as a class project, the Pratt exhibition was not only notable for its selection of objects (each actually costing a dollar or less in metropolitan stores), but for the effectiveness of the installation. Given a difficult display area (an angled corridor) and a limited budget (less than \$60), the Pratt students produced an exciting setting using ordinary mailing tubes, burlap donated by Dazian's, and pebbles picked up in a parking lot as their main ingredients. The buff-colored mailing tubes became imaginative see-through screens (see cuts above). Bright red and natural burlap was tacked to the walls as a backdrop for the beautifully displayed glassware, tableware, flatware, dishes, hardware, toys, and other home accessories. Glassware was exhibited on black tiered pedestals embedded in a base of parking-lot pebbles. More than 200 objects, all as functional as they were beautiful, were included in the display.

Eleanor Pepper, Director of Pratt's Interior Design Department, was right in reinstating this annual show after a two-year lapse. For while she calls it "simply another typical challenge to the students' creative ability," it has extraordinary public appeal. No one who saw Pratt's 1958 "Penny to a Dollar" exhibition will be surprised that the U.S. Information Office is planning to do a feature story on it for the U.S. magazine circulated in Russia. In fact, says Arnold Friedman, Pratt's Assistant Professor of Interior Design, "just about everybody in this country seems to be interested in

the show from one point of view or another."

## Of Coming Attractions

Three versatile young architects-designers—Aldo Giurgola, Paul Mitarachi, and Gerhard M. Kallmann (see below)—have been selected by the Brooklyn Museum to plan and design the installation for the national exhibition of modern home furnishings scheduled to open in March. The ingenuity of this talented trio should provide the exhibition with the exciting presentation its importance deserves. Our special pride in Aldo Giurgola's talents understandably derives from the graphic honors he won for *Interiors* as its Art Director from 1952 through 1957. Mr. Giurgola graduated from the University of Rome as an architect, received his Master's degree from Columbia and has practiced architecture in Italy and the U.S. Among other things, he designed the South East Asia Exhibition for the U.S. Department of Commerce in collaboration with Paul Mitarachi. At present he is practicing and teaching architecture in Philadelphia. Paul Mitarachi received his degree from the Harvard Graduate School of Design, has practiced architecture in Greece, the U.S., and El Salvador. Currently he maintains his own independent practice in New York. Gerhard M. Kallmann studied architecture in London, is an Associate of the Royal Institute of British Architects, and has worked in England and the U.S. as architect and interior designer. He was also the author of *Interiors*' contract feature on *Theatres* (September 1956) awarded a certificate of merit "for outstanding single article" of the year by *Industrial Marketing*.

rooms in the new building. The Museum's International Council is undertaking the project at the request of the U.S. Department of State.

### Summer Previews

The Monadnock School of Design is a new addition to the summer vacation and craft attractions of New Hampshire. Courses will be offered between June 16th and September 13th in designing for fabrics, wall and floor coverings to a limited number of students. The project is the brain-child of two designers, Alfred and Augusta Bartholomew Dillon, who have had their own studio in New York for 16 years and recently moved to New Hampshire where they could work more creatively. Enthusiasm for their school project expressed by such authorities as Mrs. Vanderbilt Webb of the American Craftsmen's Council, would seem to prove them right. The project has the back-

ing of the Monadnock Region Association and courses will be given in a school house in Hancock, New Hampshire, which the town Selectmen have made available for the purpose. For catalog address: Alfred J. and Augusta B. Dillon, Directors, Box 68, Hancock, New Hampshire.

### Positano

Once again, the Positano Art Workshop in Salerno, Italy, is offering its summer workshop program in painting, life drawing, sculpture, fresco and mosaics, for any three-week period during the May-October session. Besides the Art Director Randall Morgan the staff includes Ilse Getz of New York and Gene Charlton of Rome in the painting and drawing studios. The mosaic and fresco department is under the technical direction of Michelangelo Conte who is professor of art at the Accademia d'Arte Industriale in Rome during the winter.

For further information and registration address: Positano Art Workshop, 238 East 23 Street, Apt. 2B, New York 10, N. Y.

For the second time this summer, a tour combining travel with studio classes and a Mediterranean holiday called "Paris, Italy—The Artists' Way"—is being conducted in association with the Positano Art Workshop. Two tours are being offered, one leaving Montreal on June 17th, and one leaving New York on July 2. The first is a 59-day trip and the second, a 56-day trip. For illustrated brochure and further information: Positano Art Workshop, 238 East 23 Street, Apt. 2B, New York 10, New York.

### Awards and Competitions

#### Seventh Lunning Awards

The seventh Annual \$5,000 Frederik Lunning Prize for talented young craftsmen in the field of industry arts (Continued on Page 156)

## For Your Calendar

- Through February 8. *The Wall—an exhibition of contemporary wall treatments in various materials.* Bertha Schaefer Gallery, 32 East 57 Street, New York.
- Through February 9. *Color in Primitive Art.* The Museum of Primitive Art, 15 W. 54 St., N. Y.
- Through February 23. *Architecture of Antoni Gaudi.* The Museum of Modern Art, New York.
- Through February. *Textiles of the Italian Renaissance, Scalandre Museum Traveling Exhibition.* Museum of Fine Arts, Little Rock, Arkansas.
- Through February. *Textiles used in the Colonial National Shrines, Scalandre Museum Traveling Exhibition.* Lancaster County Historical Society, Lancaster, Pa.
- Through March. *Rococo Textiles of the Louis XV Period.* Scalandre Museum of Textiles, 57 East 57 Street, New York.
- Through April 6. *Louis Comfort Tiffany—a comprehensive exhibition of his work.* Museum of Contemporary Crafts, 29 W. 53 St., New York.
- February 2-5. *San Francisco Gift Show.* Civic Auditorium; Sheraton-Palace, St. Francis, and Sir Francis Drake Hotels; Western Merchandise Mart.
- February 2-13. *Chicago Gift Show.* La Salle Hotel and Palmer House.
- February 2-23. *Good Design in Switzerland, Smithsonian Institution Traveling Exhibition.* J. B. Speed Art Museum, Louisville, Kentucky.
- February 3-7. *Second Session, Tenth Anniversary Williamsburg Antiques Forum.* Colonial Williamsburg, Virginia.
- February 3-7. *Western Winter Market.* Western Merchandise Mart, San Francisco.
- February 3-28. *Baroque Textiles of the Louis XIV Period, Scalandre Museum Traveling Exhibition.* Rochester Memorial Museum, Rochester, New York.
- February 4-6. *13th Reinforced Plastics Division Conference and Exhibition of the Society of the Plastics Industry.* Edgewater Beach Hotel, Chicago.
- February 7-March 30. *Masterpieces of Korean Art.* Metropolitan Museum of Art, New York.
- February 9-12. *Portland Gift Show.* Public Auditorium, Benson and Plaza Hotels, Portland, Oregon.
- February 11. *American Institute of Decorators, Illinois Chapter meeting with speaker from Owens-*
- Corning Fiberglas in New York.* Arts Center, 1020 Lake Shore Drive, Chicago.
- February 12, 5 p.m. *Quarterly Business Meeting of National Society of Interior Designers.* NSID Headquarters, 50 E. 57 St., New York.
- February 13-19. *1958 New England Home Show sponsored by the Home Builders Association and Boston Real Estate Board.* Mechanics Building, Boston.
- February 16-19. *Seattle Gift Show.* Civic Auditorium, Olympic and New Washington Hotels, and Terminal Sales Building.
- February 20. *Lighting Art—National Society of Interior Designers' tour of a private New York art collection lighted by Thomas Smith Kelly, and the Whitney Museum.*
- February 23-28. *New York Gift Show.* Hotel New Yorker and Trade Show Building.
- February 23-March 16. *German Architecture Today, Smithsonian Institution Traveling Exhibition.* School of Architecture and Design, Yale University, New Haven, Conn.
- February 23-March 16. *Midwest Designers-Craftsmen, Smithsonian Institution Traveling Exhibition.* Abilene Fine Arts Museum, Abilene, Texas.
- March 3-28. *Textiles of the Italian Renaissance, Scalandre Museum Traveling Exhibition.* Fort Worth Art Center, Fort Worth, Texas.
- March 5-April 27. *National Modern Home Furnishings Exhibition.* Brooklyn Museum, New York.
- March 7-30. *Paintings by Sir Winston Churchill.* Metropolitan Museum of Art, New York.
- March 9-12. *First National Lighting Exposition.* New York Coliseum.
- March 9-13. *Boston Gift Show.* Hotel Statler.
- March 11. *Illinois Chapter, American Institute of Decorators Panel Discussion with a contract decorator, museum director, newspaper columnist, architect, and a client as panelists.* Tavern Club, Chicago.
- March 17. *American Institute of Decorators New York Chapter Business Meeting with panel discussion.* Gotham Hotel, New York.
- March 19, 5 p.m. *Fine Fabrics National Society of Interior Designers Trade Members Meeting with panelists Franco Scalandre, Boris Kroll, Muriel Dewar, Jack Larsen, Elsie McNeill.* To be announced.
- March 20-April 11. *60th National Gold Medal Exhibition of the Architectural League of New York.* 115 East 40th St., New York.
- March 20-April 20. *Sixth Annual Miami National Ceramic Exhibition sponsored by Ceramic League of Miami.* Joe and Emily Lowe Art Gallery, U. of Miami, Coral Gables, Fla.
- March 22-23. *First Southern California Conference and Exhibition of Handweavers.* Long Beach Municipal Auditorium, Long Beach.
- March 23-26. *Philadelphia Gift Show.* Hotel Benjamin Franklin.
- March 26-28. *15th Annual Pacific Coast Section Conference of the Society of the Plastic Industry.* El Mirador Hotel, Palm Springs, Calif.
- March 27-May 4. *Sixth Biennial For Your Home exhibition presented by the College of Fine and Applied Arts, University of Illinois.* Fine Arts Gallery, Urbana.
- March 28-31. *12th Annual Convention-Exhibition of the National Office Furniture Association.* Convention Hall, Philadelphia.
- April 11-20. *Washington State Seventh International Trade Fair.* Seattle.
- April 12-May 19. *13th National Decorative Arts Ceramic Exhibition.* Wichita Art Association, Wichita, Kansas.
- April 17-21. *Second Annual International Gadget Show.* New York Trade Show Building, New York.
- April 17-October 19. *1958 Brussels World's Fair.*
- April 19-26. *Silver Anniversary Tour of Historic Garden Week in Virginia sponsored by the Garden Club of Virginia.* Richmond.
- April 19-June 22. *Living Today—exhibition of good design in contemporary architecture, interior decoration, and furniture in the U.S.* Corcoran Gallery of Art, Washington, D. C.
- May 5-11. *Scandinavian Furniture 1958—New Export Fair to display Swedish and Norwegian Furniture, textiles, lamps.* H55 Exposition Halls of Industrial Art, Helsingborg, Sweden.
- May 7-17. *1958 U.S. World Trade Fair.* New York Coliseum.
- May 8-11. *Annual Furniture Fair.* Fredericks, Denmark.
- May 18-21. *American Institute of Decorators' 27th Annual Conference.* Sheraton-Plaza Hotel, Boston.